

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63432 CF LOC-POL FBD - LBD: 10/25/12 - 10/28/12 HL#: Created: 10/24/12 02:28 PM  
 Client: ED PERLMUTTER FOR... CPE: / / Agency Commission: 15 % Updated: TLDOMINGUEZ on 10/24/12 03:21  
 Agency: MEDIA STRATEGIES & RESEARCH Product: 10/25-10/28 (1300) Sell :15:00 Confirmed: 10/24/12 02:32 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: A \*\*PRINT REQUIRED\*\*  
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## 10/25 NEW ORDER (NB) \$12,050

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	0 0 0 1 0 0 0	NEWS	30	A			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	0 0 0 0 1 0 0	NEWS	30	A			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	0 0 0 1 0 0 0	NEWS	30	A			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	0 0 0 0 1 0 0	MORN	30	A			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	0 0 0 1 0 0 0	DAY	30	A			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DYR	0 0 0 0 1 0 0	DAY	30	A			0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63432	CF LOC-POL	FBD - LBD: 10/25/12 - 10/28/12	HL#:	Created: 10/24/12 02:28 PM
Client: ED PERLMUTTER FOR...	CPE: / /	Agency Commission: 15 %	Updated: TLDOMINGUEZ on 10/24/12 03:21	
Agency: MEDIA STRATEGIES & RESEARCH	Product: 10/25-10/28 (1300)	Self :15:00	Confirmed: 10/24/12 02:32 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: A	**PRINT REQUIRED**	
AE: Stacey Stark-KCNC-TV	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	0 0 0 1 0 0 0	DAYN	30	A			0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EPHIL2	0 0 0 0 1 0 0	EFG	30	A			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEARLY630PM	0 0 0 1 1 0 0	NEWS	30	A			0.0	\$1,000.00	2	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEARLY6PM	0 0 0 1 0 0 0	NEWS	30	A			0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NWKND SAT2	* * * * * S *	NEWS	30	A			0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NWKND SUN	* * * * * S	NEWS	30	A			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63432	CF LOC-POL	FBD - LBD: 10/25/12 - 10/28/12	HL#:	Created: 10/24/12 02:28 PM
Client: ED PERLMUTTER FOR...	CPE: / /	Agency Commission: 15 %	Updated: TLDOMINGUEZ on 10/24/12 03:21	
Agency: MEDIA STRATEGIES & RESEARCH	Product: 10/25-10/28 (1300)	Sell :15:00	Confirmed: 10/24/12 02:32 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: A	**PRINT REQUIRED**	
AE: Stacey Stark-KCNC-TV	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE7	0 0 0 0 1 1 1	NEWS	30	A			0.0	\$1,700.00	3	\$5,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/28/12	3										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	16	0	\$12,050.00	\$10,242.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$12,050.00	\$10,242.50	\$0.00	\$0.00